

Bachelorarbeitsthemen Termin 1, 23.04.2024

Institut für Organisation und Personal, Abteilung für Organisation

Nummer	Thema	Literaturhinweis / Startlektüre	Betreuer/-in	Zeitraum Kick-Offs
Thema 1	Look at me saving the planet: The effect of social image concerns on pro-environmental behavior	Vesely, S., Klöckner, C. A., Carrus, G., Chokral, P., Fritsche, I., Masson, T., ... & Udall, A. M. (2022). Donations to renewable energy projects: The role of social norms and donor anonymity. <i>Ecological Economics</i> , 193, 107277.	Hana Dadic	09.09.2024 - 30.09.2024
Thema 2	Mechanisms behind habit formation - A literature review	Volpp, K. G., & Loewenstein, G. (2020). What is a habit? Diverse mechanisms that can produce sustained behavior change. <i>Organizational Behavior and Human Decision Processes</i> , 161, 36-38.	Hana Dadic	09.09.2024 - 30.09.2024
Thema 3	Habit formation in health behaviors - A literature review of field experiments	Adjerid, I., Loewenstein, G., Purta, R., & Striegel, A. (2022). Gain-loss incentives and physical activity: the role of choice and wearable health tools. <i>Management Science</i> , 68(4), 2642-2667.	Hana Dadic	09.09.2024 - 30.09.2024
Thema 4	Peer influence in health behaviors - A literature review	Angelucci, M., Prina, S., Royer, H., & Samek, A. (2019). Incentives and unintended consequences: Spillover effects in food choice. <i>American Economic Journal: Economic Policy</i> , 11(4), 66-95.	Hana Dadic	09.09.2024 - 30.09.2024
Thema 5	Altruistic behavior in the digital age	Chugunova, M. & Sele, D. (2022). We and It: An interdisciplinary review of the experimental evidence on how humans interact with machines. <i>Journal of Behavioral and Experimental Economics</i> , 99, 101897	Dr. Andrea Essl	05.08.2024 - 20.10.2024
Thema 6	Sustainable business models	Joyce, A. & Paquin, R. L. (2016). The triple layered business model canvas: A tool to design more sustainable business models. <i>Journal of Cleaner Production</i> , 135, 1474-1486.	Dr. Andrea Essl	05.08.2024 - 20.10.2024
Thema 7	Work-Life-Blending: Blurring the lines between work and life - a double-edged sword?	Steffens, K., Sutter, C., & Sülzenbrück, S. (2023). The concept of "Work-Life-Blending": a systematic review. <i>Frontiers in Psychology</i> , 14, 1150707.	Daniële Hafner	01.07.2024 - 20.09.2024
Thema 8	Leadership development for New Work: Preparing future leaders for the challenges and opportunities of New Work.	Möller, H., & Giernalczyk, T. (2022). New Leadership—Führen in agilen Unternehmen. <i>Organisationsberatung, Supervision, Coaching</i> , 29(1), 51-66. Ngayo Fotso, G. M. (2021). Leadership competencies for the 21st century: a review from the Western world literature. <i>European Journal of Training and Development</i> , 45(6/7), 566-587. Bruch, H., & Barton, L. (2023). Leadership im Umbruch: Fünf Trendlinien einer modernen Führung.	Daniële Hafner	01.07.2024 - 20.09.2024
Thema 9	Literature review on resilience in the workplace - with a focus on the different levels: Individual - Team - Organization	Wut, T. M., Lee, S. W., & Xu, J. (2022). Role of organizational resilience and psychological resilience in the workplace—Internal stakeholder perspective. <i>International journal of environmental research and public health</i> , 19(18), 11799. Soucek, R., Ziegler, M., Schlett, C., & Pauls, N. (2016). Resilienz im Arbeitsleben—Eine inhaltliche Differenzierung von Resilienz auf den Ebenen von Individuen, Teams und Organisationen. <i>Gruppe. Interaktion. Organisation. Zeitschrift für Angewandte Organisationspsychologie (GIO)</i> , 47(2), 131-137.	Daniële Hafner	01.07.2024 - 20.09.2024
Thema 10	Fostering individual resilience in the organizational context with a focus on different approaches (e.g. training, leadership styles, organizational model)	Scheuch, I., Peters, N., Lohner, M. S., Muss, C., Aprea, C., & Fürstenau, B. (2021). Resilience training programs in organizational contexts: A scoping review. <i>Frontiers in Psychology</i> , 12, 733036. Tonkin, K., Malinen, S., Näswall, K., & Kuntz, J. C. (2018). Building employee resilience through wellbeing in organizations. <i>Human resource development quarterly</i> , 29(2), 107-124.	Daniële Hafner	01.07.2024 - 20.09.2024
Thema 11	Giving employees a voice in compensation policies - A literature review	Mellizo, P., Carpenter, J., & Matthews, P. H. (2017). Ceding control: an experimental analysis of participatory management. <i>Journal of the Economic Science Association</i> , 3, 62-74.	Michèle Käser	01.07.2024 - 30.09.2024
Thema 12	Rethinking pay timing - A literature review of alternative compensation timing	Block, S., Opitz, S., Sliwka, D., & Vogelsang, T. (2023). Discretion over bonus timing. <i>Available at SSRN 4322361</i> .	Michèle Käser	01.07.2024 - 30.09.2024
Thema 13	Evaluating the pros and cons of employee autonomy in flexible work schedules - A literature review	Beckmann, M., Cornelissen, T., & Kräkel, M. (2017). Self-managed working time and employee effort: Theory and evidence. <i>Journal of Economic Behavior & Organization</i> , 133, 285-302.	Michèle Käser	01.07.2024 - 30.09.2024
Thema 14	Motivating sustainable health choices - A literature review of effective incentives	Beshears, J., Lee, H. N., Milkman, K. L., Mislavsky, R., & Wisdom, J. (2021). Creating exercise habits using incentives: The trade-off between flexibility and routinization. <i>Management science</i> , 67 (7), 4139-4171.	Michèle Käser	01.07.2024 - 30.09.2024