

Publication List

DR. FREDERIK RIAR

Assistant Professor of Management
University of Bern
Engehaldenstr. 4, CH-3012 Bern, Switzerland
Phone: +41 31 684 80 69
Email: frederik.riar@unibe.ch

JOURNAL ARTICLES AND PROCEEDINGS [PEER REVIEWED]

Publications

Journals

- Wilhelm, B. D., Simarasl, N., Riar, F. J., Kellermanns, F. W. 2023. Organizational Citizenship Behavior: Understanding Interaction Effects of Psychological Ownership and Agency System Design, *Review of Managerial Science*. <https://doi.org/10.1007/s11846-022-00610-z>
- Tao-Schuchardt, M., Riar, F. J., & Kammerlander, N. 2023. Family Firm Value in the Acquisition Context: A Signaling Theory Perspective. *Entrepreneurship Theory and Practice*, 0(0). <https://doi.org/10.1177/10422587221135761>
- Bratfisch, C., Riar, F. J., Bican, P. M. 2023. When Entrepreneurship meets Finance and Accounting: (Non-)Financial Information Exchange Between Venture Capital Investors, Business Angels, Incubators, Accelerators, and Start-ups. *International Journal of Entrepreneurial Venturing*, 15(1), 63-90. <https://doi.org/10.1504/IJEV.2023.12979>
- Riar, F. J., Wiedeler, C., Kammerlander, N., Kellermanns, F. W. 2022. Venturing Motives and Venturing Types in Entrepreneurial Families: A Corporate Entrepreneurship Perspective. *Entrepreneurship Theory and Practice*, 46(1), 44-81. <https://doi.org/10.1177/10422587211006427>
- Cordes, A., Guderian, C. C., Riar, F. J. 2021. Exploring the Practice of Evaluation in Corporate Venturing. *International Journal of Innovation and Technology Management*, 18(05), 2150026. <https://doi.org/10.1142/S0219877021500267>
- Riar, F. J., Bican P. M., Fischer, J. 2021. It wasn't me: Entrepreneurial Failure Attribution and Learning from Failure. *International Journal of Entrepreneurial Venturing*, 13(2), 113-136. <https://doi.org/10.1504/IJEV.2021.114385>
- Guderian, C. C., Bican, P. M., Riar, F. J., Chattopadhyay, S. 2021. Innovation Management in Crisis: Patent Analytics as a Response to the Covid-19 Pandemic. *R&D Management*, 51(2), 223-239. <https://doi.org/10.48350/166946>
- Riar, F. J., Hienerth, C., Berg Jensen, M. 2021. Digital Due Diligence Activities and Goal Setting in Equity Crowdfunding: Exploring the Differences between Novice and Experienced Investors. *International Journal of Entrepreneurial Venturing*, 13(1), 1-26. <https://doi.org/10.1504/IJEV.2021.114270>

Hohl, L., Bican, P. M., Guderian, C. C., Riar, F. J. 2021. Gender Diversity Effects in Investors' Financing Decisions. *Journal of Entrepreneurship*, 30(1), 134-152.
<https://doi.org/10.1177/0971355720974821>

Keidel, J., Bican P. M., Riar, F. J. 2021. Influential Factors of Network Changes: Dynamic Network Ties and Sustainable Startup Embeddedness. *Sustainability*, 13(11), 6184.
<https://doi.org/10.5835/166951>

Proceedings

Wilhelm, B. D., Simarasl, N., Riar, F. J., Kellermanns, F.W. 2022. Barking up the Wrong Tree: Effects of Governance Systems on Psychological and Behavioral Outcomes, In Academy of Management Proceedings (Vol. 2022). Briarcliff Manor, NY 10510: Academy of Management.

Yang, X., Riar, F. J., Kellermanns, F. W., Leitterstorf, M. P. 2020. The Role of Evolutionary Psychology in New Venture Success, In Academy of Management Proceedings (Vol. 2020, No. 1, p. 14064). Briarcliff Manor, NY 10510: Academy of Management.

Riar, F. J., Hienerth, C., Berg Jensen, M. 2017. Exploring the Behavior of Novice against Experienced Investors in Equity Crowdfunding. In Academy of Management Proceedings (Vol. 2017, No. 1, p. 16111). Briarcliff Manor, NY 10510: Academy of Management.

Guenther, C., Hienerth, C., Riar, F. J. 2015. The Due Diligence of Crowdinvestors: Thorough Evaluation or Gut Feeling Only?. In Academy of Management Proceedings (Vol. 2015, No. 1, p. 16862). Briarcliff Manor, NY 10510: Academy of Management.

Hienerth, C. and Riar, F. J. 2015. The Architecture of Evaluation Processes in Open Innovation Settings. In Academy of Management Proceedings (Vol. 2015, No. 1, p. 18090). Briarcliff Manor, NY 10510: Academy of Management.

CASE STUDIES [PEER REVIEWED]

Riar, F.J. 2021. Financing New Technology Ventures. *Teaching Case*, Ivey Publishing (Product Number: W24752s)

Riar, F.J. 2021. Financing New Technology Ventures. *Teaching Note*, Ivey Publishing (Product Number: W24753)

Riar, F.J. 2021. Financing New Technology Ventures. *Instructor Spreadsheet*, Ivey Publishing (Product Number: W25895)

Riar, F.J. 2021. Financing New Technology Ventures. *Student Spreadsheet*, Ivey Publishing (Product Number: W24754)

Riar, F.J., Guderian, C.C., Bican, P.M. 2020. Patent Negotiations in High-Tech Academic Spin-offs. *Teaching Case*, Ivey Publishing (Product Number: 9B20M010)

Riar, F.J., Guderian, C.C., Bican, P.M. 2020. Patent Negotiations in High-Tech Academic Spin-offs. *Teaching Note*, Ivey Publishing (Product Number: 8B20M010)

BOOK CHAPTER

Riar, F.J. and Kellermanns, F.W. 2021. Family Business. In L.P Dana (2nd eds), World Encyclopedia of Entrepreneurship (pp. 289–294), Edward Elgar Publishing, UK. DOI: <https://doi.org/10.4337/9781839104145.00041>

DISSERTATION

Riar, F.J. 2017. Leveraging External Sources for Evaluation Tasks in Innovation Environments and New Venture Financing. WHU-Otto Beisheim School of Management, Vallendar, Germany

CONFERENCE PAPERS AND PRESENTATIONS

Barking up the Wrong Tree: Effects of Governance Systems on Psychological and Behavioral Outcomes, 82nd Academy of Management Meeting, Strategic Management Division, Seattle, USA, August 5-9, 2022; Co-authors: Ben Wilhelm, Nastaran Simarasl, Franz W. Kellermanns

Tackling Sustainability through Digital Business Platforms, 22nd European Academy of Management Meeting, ZHAW School of Management & Law, Winterthur, Switzerland, June 15-17, 2022; Co-authors: Peter M. Bican, Janis Gellings, Theresa Wöllner

Clear as Mud? The Impact of Family Involvement in New Ventures on Entrepreneurial Performance, 22nd European Academy of Management Meeting, ZHAW School of Management & Law, Winterthur, Switzerland, June 15-17, 2022; Co-authors: Franz W. Kellermanns, Xueru Yang, Max Leitterstorf

Venture Capitalists' Strategies in Monitoring and Controlling their Start-ups, Conference of the German Academic Association of Business Research, Heinrich-Heine-Universität Duesseldorf, Duesseldorf, Germany, March 8-11, 2022; Co-authors: Clara Bratfisch, Peter M. Bican

Deal or No Deal: Investment Partner Choices in Start-ups, (Hybrid) JPIM Research Forum, Baltimore, Maryland, USA, January 13-15, 2022; Co-authors: Tobias Sturm, Peter M. Bican, Carsten C. Guderian

Understanding Family Ties in New Venture Teams and New Venture Growth, European Family Business Research Centers Network Seminars, November 10, 2021; Co-authors: Franz W. Kellermanns, Xueru Yang, Max Leitterstorf

The Mating Game: Entrepreneurs' Investment Partner Choices, 21th (Virtual) European Academy of Management Meeting, Université du Québec à Montréal, Montréal, Quebec, Canada, June 16-18, 2021; Co-authors: Carsten C. Guderian, Peter M. Bican, Tobias Sturm

Start-up–Investor Relationships: Towards a Framework of Entrepreneurial Accounting Information Exchange, 20th (Virtual) European Academy of Management Meeting, Trinity Business School, Trinity College Dublin, the University of Dublin, Dublin, Ireland, December 4-6, 2020; Co-authors: Peter M. Bican, Clara Bratfisch

The DNA of Entrepreneurial Teams: The Influence of Kinship Ties on New Venture Success, 6th International Research Forum on Mittelstand, University of Mannheim, Germany, November 15-17, 2020; Co-authors: Xueru Yang, Franz W. Kellermanns, Max Leitterstorf

Honesty is the Best Policy: The Role of Accounting Information in Investor Start-up Relationships, 24th Forum on Entrepreneurship Research (G-Forum) – Annual Interdisciplinary Entrepreneurship Conference, Karlsruhe Institute of Technology, Karlsruhe, Germany, September 30-October 2, 2020; Co-authors: Clara Bratfisch, Peter M. Bican – *Nominated for Best Paper Award*

What if Blood is Thicker than Water? The Varying Effects of Family Relationships in Entrepreneurial Teams, 24th Forum on Entrepreneurship Research (G-Forum) – Annual Interdisciplinary Entrepreneurship Conference, Karlsruhe Institute of Technology, Karlsruhe, Germany, September 30-October 2, 2020; Co-authors: Xueru Yang, Franz W. Kellermanns, Max Leitterstorf

Strategic Management in Times of Crisis: A Business Analytics Perspective on Innovation, 24th Forum on Entrepreneurship Research (G-Forum) – Annual Interdisciplinary Entrepreneurship Conference, Karlsruhe Institute of Technology, Karlsruhe, Germany, September 30-October 2, 2020; Co-authors: Sarbani Chattopadhyay, Peter M. Bican, Carsten C. Guderian

The Role of Evolutionary Psychology in New Venture Success, 80th (Virtual) Academy of Management Meeting, Entrepreneurship Division, Vancouver, Canada, August 7-11, 2020; Co-authors: Franz W. Kellermanns, Max Leitterstorf, Xueru Yang

Understanding Investor Decision-Making in Equity Crowdfunding, 4th Entrepreneurial Finance Conference, University of Trier, Trier, Germany, July 2-3, 2019; Co-author: Christoph Hienerth

Exploring the Behavior of Novice against Experienced Investors in Equity Crowdfunding, 77th Academy of Management Meeting, Entrepreneurship Division, Atlanta, USA, August 4-8, 2017; Co-authors: Morten Berg-Jensen, Christoph Hienerth

The Architecture of Evaluation Processes in Open Innovation Settings, 75th Academy of Management Meeting, Technology and Innovation Management Division, Vancouver, Canada, August 7-11, 2015; Co-author: Christoph Hienerth

The Due Diligence of Crowd Investors: Thorough Evaluation or Gut Feeling Only?, 75th Academy of Management Meeting, Entrepreneurship Division, Vancouver, Canada, August 7-11, 2015; Co-authors: Christina Günther, Christoph Hienerth

The Architecture of Evaluation Processes in Open Innovation Settings, World Open Innovation Conference, University of California, Berkeley, Haas School of Business, Napa Valley, USA, December 4-5, 2014; Co-author: Christoph Hienerth – *Honored with Paper Award*

Do Crowd investors Evaluate or is Crowd Investing Just a Game of Luck?, 18th Forum on Entrepreneurship Research (G-Forum) – Annual Interdisciplinary Entrepreneurship Conference, University of Oldenburg, Oldenburg, Germany, November 13-14, 2014; Co-authors: Christina Günther, Christoph Hienerth

The Evaluation of Open Innovation: Are Crowds a Valuable Source for Evaluation Tasks?, 18th Forum on Entrepreneurship Research (G-Forum) – Annual Interdisciplinary Entrepreneurship Conference, University of Oldenburg, Oldenburg, Germany, November 13-14, 2014; Co-author: Christoph Hienerth

Leveraging External Sources for Evaluation Tasks in Innovation Environments and New Venture Financing (Dissertation), Technology and Innovation Management Doctoral Consortium at the 74th Academy of Management Meeting, Philadelphia, USA, August 1-5, 2014

The Due Diligence of Crowd Investors: Thorough Evaluation or Gut Feeling Only?, 12th International Open and User Innovation Conference, Harvard Business School, Harvard University and Sloan School of Management, Massachusetts Institute of Technology, Boston, USA, July 28-30, 2014; Co-authors: Christina Günther, Christoph Hienerth

Using Crowds for Evaluation Tasks: Validity by Numbers vs. Validity by Expertise, 12th International Open and User Innovation Conference, Harvard Business School, Harvard University and Sloan School of Management, Massachusetts Institute of Technology, Boston, USA, July 28-30, 2014; Co-author: Christoph Hienerth

Firm vs. Crowd-based Evaluation, 11th International Open and User Innovation Conference, Brighton Business School, University of Brighton, England, July 15-17, 2013; Co-author: Christoph Hienerth

The Wisdom of the Crowd vs. Expert Evaluation: A Conceptualization of Evaluation Validity, 35th DRUID Conference 2013, ESADE Business School, Barcelona, Spain, June 17-19, 2013; Co-author: Christoph Hienerth