



Curriculum vitae

Dr. Alexandra Bertschi (-Michel)

Nationality: Swiss
Date of Birth: 26.07.1985

LANGUAGES

German	Mother Tongue
English	Fluent (Level C2, CPE-Diploma)
French	Good knowledge (Level B1)

EDUCATION / DIPLOMA

September 2016	PhD of Philosophy in Management (Dr. oec.) at the University of St. Gallen, Center for Family Business, Supervisors: Prof. Dr. Thomas Zellweger & Prof. Dr. Nadine Kammerlander
April 2009	Master of Science in Business Administration (insigne cum laude), University of Bern
October 2007	Bachelor of Science in Business Administration, University of Bern
June 2004	Matura (High School Graduation) in Business Administration and Law, Gymnasium Alpenstrasse Biel/Bienne

PROFESSIONAL EXPERTICE

Since 2020	Responsible for SME (including Family Businesses) Succession Planning at Credit Suisse (Schweiz) AG, Vice President
Since 2017	Post-Doc Researcher at the Institute of Organization and Human Resource Management, Prof. Dr. Andreas Hack, University of Bern
2013 – 2020	Corporate Client Advisor at Credit Suisse AG, Vice President, focus on Small and Medium Sized Companies including Family Businesses
2011 – 2013	Assistant Corporate Client Advisor (100 %) at Credit Suisse AG, Small and Medium Sized Companies including Family Businesses
2009 – 2010	Trainee Program (100 %) at Credit Suisse
2007 – 2009	Administrator (30 %) at BEKB BCBE AG, Management and Education
2006	Project-Assistant (30 %) at the Institute of Marketing and Management, Prof. Dr. Arthur Baldauf, University of Bern

PERSONAL INTERESTS

Family Businesses, Small and Medium Sized Businesses, Succession, Financing, Literature, Travelling, Sports (Jogging, Skiing, Pilates, Swimming)